

USEFUL INFORMATION FOR DELEGATES



IMAGO
VENUES

CHANGES TO OUR PROCEDURES FROM JULY 19TH 2021

We have reviewed our current processes in line with the easing of legal restrictions.

The safety of our guests and staff is paramount and we will continue to monitor our processes in the interest of all.

For more detail or information on running your event, please contact us. You can also read our blog on running covid-secure events that don't ruin the delegate experience:

[Read blog](#)

WELCOME TO IMAGO

WE LOOK FORWARD TO MEETING YOU

How to find us

All our venues are located on Loughborough University campus in the East Midlands, apart from The Link Hotel, which is just across the road. We are very well connected for national and international visitors by rail, road and air:

By car

Leave junction 23 of the M1 and take the A512 New Ashby Road towards Loughborough. Pass through one set of traffic light and at the first roundabout, turn right onto Holywell Way (signposted for Burleigh Court and Holywell Park). Take the right hand lane towards the gatehouse and pick up your visitors badge. The security guard will happily direct you to your venue but you can also use the following postcodes in your sat nav:

Burleigh Court – LE11 3GR (This isn't the venue post code but will bring you to the correct entrance)

Holywell Park – LE11 3GR

The Link Hotel – LE11 4EX

Elite Athlete Centre and Hotel – LE11 3TU

Loughborough Campus – LE11 3TU

By rail

Loughborough mainline station is only 3 miles away, so 10 minutes in a cab. Regular intercity services operate from London St Pancras direct to Loughborough. This service is a 90 minute journey.

[East Midlands Trains website](#)

By air

We are just 8 miles from East Midlands Airport, 38 miles from Birmingham International Airport and just a short hop from major London terminals.

[East Midlands Airport](#) | [Birmingham Airport](#) | [Luton Airport](#) | [Stanstead Airport](#) | [London Gatwick](#)

By bus

The popular University shuttle bus runs between the University and Loughborough's train station every 10 minutes during term time and 20 minutes out of term time.

Kinchbus also operate an evening service from the University to Loughborough town centre and back from 6pm until 9pm each Monday to Friday evening during termtime.

Where do I park?

Burleigh Court has its own private and secure car park for up to 200 vehicles. The security barrier will automatically open on entry but you will need the code from Reception to exit. We have 9 designated accessible parking spaces close to the entrance to Burleigh Court – 5 at the main entrance and 4 at the side entrance.

Holywell Park has plenty of free parking immediately opposite the venue, however these spaces are shared with nearby buildings and subject to availability. There are 5 accessible parking spaces next to the entrance bridge to Holywell Park.

The Link Hotel has its own private car park with 136 spaces which is free of charge to residents. There are 4 designated accessible parking spaces next to the entrance to Reception.

The Elite Athlete Centre has limited parking outside the hotel which is largely reserved for accessible parking. There are 12 further parking spaces next to the adjacent hockey pitch which are designated for hotel guests, along with a further 2 accessible spaces. Overspill parking can be found at Car Park 5.

If your event is taking place in University buildings on campus, your Enquiry Handler will advise on which Car Parks to use that are most convenient for your event.

What time can I check-in and check-out?

Check-in time for all our hotels is 3pm. Check-out is 10am mid-week and 12pm at weekends. If you would like to arrange a different time, please contact our Reservations team on 01509 633 033.

Do you have any leisure facilities?

Burleigh Court has its very own Leisure and Therapy Centre – Burleigh Springs – which has a well-equipped gym, swimming pool, steam room/sauna and powerplate studio. Burleigh Springs is free to residential guests of Burleigh Court but treatments and classes are at an extra cost. Guests staying at our other hotels are welcome to use the facility for a £10 day pass charge.

For more information, visit [Burleigh Springs website](#) and don't forget to bring your swimwear and gym clothes!

Guests staying at the Elite Athlete Centre and Hotel are able to access [Holywell Fitness Centre](#) for a £10 day pass charge which can be arranged at Reception. Access to Powerbase gym is by arrangement only.

Do you have free Wi-Fi?

Of course! Not only that but we have probably one of the fastest and most stable Wi-Fi networks of any conference centre in the UK at a whopping 1Gbps. Our network is available in all venues and is accessed by a simple self-registration. You will need the authorisation code, which is displayed on the sign outside your meeting room or at Reception.

Simply search for the "imago" network and you will be prompted for your name, email address and the authorisation code.

We have dedicated Event Assistants who will be on hand to help you set up your meeting spaces and offer any technical assistance throughout the duration of your event.

We also have Smart TVs in all bedrooms which are connected to the network, making it easy to stream your favourite services and cast to your personal devices.

Are there places to eat at the venues?

We serve breakfast daily for overnight guests from 7am until 9am midweek and 7.30 until 10am at weekends.

Lunch is available at all venues from 12pm until 2pm (until 5pm at The Link Hotel) but we also operate a bar meal service into the evening. If you have catering booked for your event, your Enquiry Handler will arrange catering times with your event organiser.

Room service is also available at both Burleigh Court and The Link Hotel.

We also have well stocked bars serving a range of local beers wines and spirits for you to kick back and relax after a busy day.

Do you have business facilities?

Business services are available at all venues. Reception will be happy to assist with printing or photocopying requirements for a small charge. We can also arrange taxis for you within the local area.

For conference calling, we assume that most people will take advantage of our mega-fast Wi-Fi network to use Skype, or similar, software but we do still have spider phones available on request.

Are your venues accessible?

In a word, yes! Burleigh Court is one of only 9 hotels in the UK to have Mobility 3 accreditation, making it one of the most accessible hotel venues in the country. Our new Elite Athlete Centre and Hotel has been designed to be fully accessible in consultation with para athletes. All bedrooms are accessible with roll-in wet rooms and 8 rooms are fully DDA compliant with interconnecting rooms. The Link Hotel also has accessible level entrances and 4 fully accessible bedrooms and Holywell Park has level entries and lift access to second floor meeting spaces.

Visit our website for [full access statements](#) for each venue.

How can I interact with you on social media?

We'd love you to interact with us on social media by tagging your location, sharing your photos, tagging our handles and involving us in your conference with relevant hashtags.

Twitter	Imago Venues	Burleigh Court	Holywell Park	The Link Hotel	Elite Athlete Centre
Facebook	Imago Venues	Burleigh Court	Holywell Park	The Link Hotel	Elite Athlete Centre
Instagram		Burleigh Court	Holywell Park	The Link Hotel	Elite Athlete Centre
LinkedIn	Imago Venues	Burleigh Court	Holywell Park	The Link Hotel	Elite Athlete Centre

To join our conversation, feel free to use our hashtags:

#GoPerform

#KnowImago

How can I find more information ahead of my stay?

Our websites have more detailed information about all aspects of our venues. Please take a look at the following addresses:

[Imago Venues](#) | [Burleigh Court](#) | [Holywell Park](#) | [The Link Hotel](#) | [Elite Athlete Centre](#) | [Loughborough Campus](#)

Is there anything to do in the local area?

There's plenty to keep you entertained whilst in the area! Here are just a few examples to whet your appetite:

Space Centre

With six interactive galleries, the UK's largest planetarium, unique 3D Simulator Experience and the iconic 42m high Rocket Tower, the award-winning National Space Centre at Leicester is an out of this world experience for your delegates.

[Space Centre website](#)

Food heritage

Leicestershire has a long and proud food heritage, most famous of course for our cheese, pork pies and a certain brand of potato snacks! There are plenty of foody attractions to visit in the area such as... England's oldest Pie Shoppe, cheese tasting at The Melton Cheeseboard, or perhaps a chocolate making masterclass at Cocoa Amore.

Great Central Railway

The Great Central Railway is the UK's only double track main line heritage railway. It's the only place in the world where full size steam engines can be seen passing each other – just as it was when steam ruled the rails.

[Great Central Railway website](#)

45 Gin School

The ultimate experience for gin lovers!
Learn the art of distilling and create your own bottle of craft distilled gin.

[45 Gin School website](#)

Rothley Vineyard

We're proud to stock award-winning Rothley Wine, grown and produced at the Kingfishers' Pool Vineyard just down the road in Rothley. Why not have a tour of the vines and sample the goods?

[Rothley Vineyard website](#)

Charnwood Brewery

Charnwood Brewery was founded here in Loughborough by Andrew, wife Andrea and son George who are making quality, craft, cask conditioned beer that we're proud to stock. Go and see where it's come from!

[Charnwood Brewery website](#)

Familiarise yourself before you arrive with our Virtual 360 Tours?

Creating a positive first impression is an important start to building our future relationship with you and that first impression sets the tone for your entire experience with us.

That's why we have now embedded our cutting edge virtual 360 tours in our websites to give a familiarity and authenticity to your pre-arrival experience - a sense that you already know us, before you arrive.

[Try our virtual tours](#)



#GoPerform

Access our CONNECT content hub for event professionals

With the help of PATCH, our friendly performance bot, we are helping event professionals perform better!

With over 25 years experience in our field, we know how people interact, network and build relationships with each other. That's why we're well placed to show how both individuals and organisers can make more of these interactions and provide the right space and time for them to happen. We're also uniquely able to tap in to leading academics at Loughborough University whose research can help individuals to be better prepared whilst away on business events and be the best they can be.

By sharing this knowledge, we can help both event organisers and individual delegates perform better and make more engaging events.

[Browse our content hub](#) and #GoPerform!

"I cannot speak too highly of the service Imago provided. Delegates who had been to all, or some, of the previous conferences agreed that this was outstandingly the best. The credit for this success goes to Loughborough University's facilities and infrastructure and Imago venues' brilliant management - all world-class."

Paul Drew, International Conference for Conversational Analysis